

# A great PLACE TO MAKE A difference

YMCA of Western North Carolina Annual Report 2007



Dear YMCA Friends,

What a year! 2006-2007 proved to be a year of incredible organizational growth, challenging our abilities to learn new skills and to respond to changing community expectations. Through these challenges we continue to be blessed with committed and focused volunteers, passionate and dedicated staff and a community that values our work.



Thanks to an invitation by Buncombe County Schools, we opened 17 new after school sites, serving over 1000 new children and their families. Our staff remained focused on the potential and long-term impact of this program; our committed board understood the consumption of time and resources; and the school system showed great patience and support for this valuable initiative. This “3-legged stool” partnership provided the needed strength and endurance for a program which is now recognized as a quality, developmentally-appropriate option for school-aged children and their families.

We provided over \$1million dollars in subsidized services. Part of this was donated by the community through our Strong Kids Campaign. Louis and Sara Bisette chaired the campaign for the second year in a row. With a focus on major gifts we raised over \$355,000. Please take the time to see the list of supporters in this report and thank those who make it possible for us to serve the underserved.

Looking to the future our Endowment Committee has taken steps to ensure that the YMCA of WNC will be strong and healthy for the next generation. The committee recognized 50 individuals and/or couples as charter members of the YMCA's newly established Heritage Club at its inaugural event. An evening of music, dinner and fellowship at the Richmond Hill Inn celebrated what will be a new legacy of giving and friendships for the YMCA. The list of Heritage Club members is in this report, and these friends of the YMCA would love to tell you more about joining the club.

We announced plans for serving Woodfin and north Buncombe County earlier this year. We are excited about the opportunity to help develop a healthy community from the ground up. Interest in YMCA services continues to grow. The strategic work of our Facilities Visioning Committee focuses on expanding services into our growing community.

Finally, it has become obvious that “if not the YMCA, then who?” This is a question that our board and staff have asked as it relates to the growing health crisis of obesity in both adults and children. Through the national initiative of Activate America and our recent selection as a Pioneering Healthy Community, the YMCA of WNC will address this issue and collaborate with other organizations for solutions.

Thank you for your ongoing support and commitment to the YMCA. We are looking forward to our continued work of building strong kids, strong families and strong communities. We are excited and proud to have you on board with us.

Paul Vest  
President & CEO

Rick Lutovsky  
Chairman of the Board

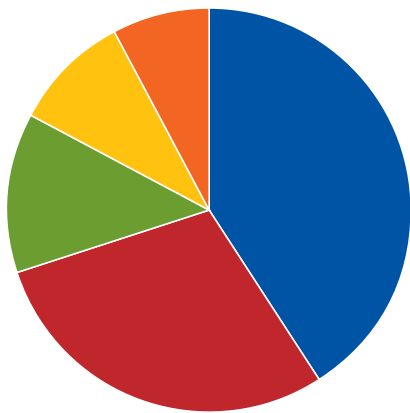
**A great**  
PLACE TO belong

**The mission of the YMCA of Western North Carolina** is to put Christian principles into practice through programs that build healthy spirit, mind and body for all.






YMCA programs focus on four core values – **caring, honesty, respect and responsibility.**  
The YMCA serves men, women and children of all ages, regardless of their race, religion, or ability to pay for services.

During FY 2006-2007, the YMCA subsidized the following services for those individuals and families who might otherwise have been unable to participate for a total of

**\$1,225,242.**

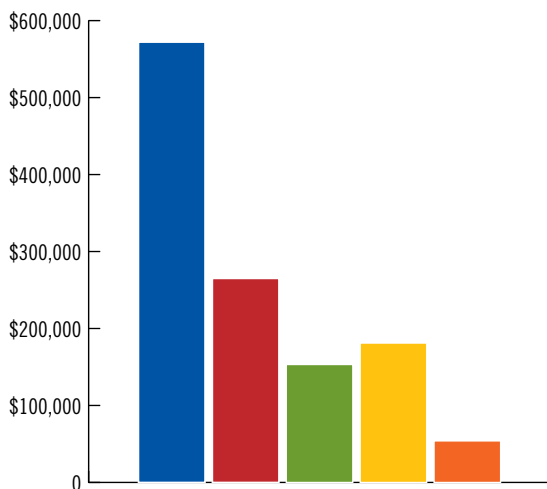


**Funding Sources**






	State Child Care Subsidy	\$ 502,634
	YMCA Strong Kids Campaign	\$ 355,475
	Corpening Foundation Program Subsidy	\$ 157,978
	United Way	\$ 116,024
	YMCA Operations	\$ 93,131

Total Funding Sources **\$1,225,242**

The most important measure of the YMCA is the impact it has on the lives of the people and communities it serves. However, the programs that have had a direct impact are as follows:



**Subsidized Services**

	Afterschool Child Care	\$ 571,997
	Membership Services	\$ 265,030
	Community Outreach	\$ 153,194
	Summer Day Camp	\$ 181,052
	Other Youth Programs	\$ 53,969

Total Subsidized Services **\$1,225,242**

**Over 3,424 Children and Families directly benefited from financial subsidies.**

By bringing diverse groups together, the YMCA of Western North Carolina creates a place of welcome and belonging to build strong kids, strong families and strong communities.

## HERITAGE CLUB CHARTER MEMBERS

John and Margaret Abbott  
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Paul and Vicki Vest  
Clyde and Evelyn Waters  
Christopher and Nicole Wiseman  
Chuck and Mary Wood  
John and Suzanne Woodhouse  
Michael and Ann Young

### New Heritage Club Members

Jim and Geri Ingram  
Bob and Mary Williamson  
The Wachovia Foundation in recognition  
of Sam and Rebekah Lowe

**A great**  
**PLACE TO LEAVE**  
**A legacy**

### YMCA Endowment Fund

The YMCA of Western North Carolina has been a community cornerstone for more than 117 years, providing life-changing programs and services to all ages. The Endowment Fund helps ensure the YMCA's long-range financial stability for future generations. It is this foresight and investment in our organization that strengthen the foundation of who we are and will continue to be for generations to come.

The Heritage Club is a special group of people who have made a contribution to the Endowment Fund through an outright gift of at least \$1,000 or a planned gift. The purpose of the Heritage Club is to recognize these special friends of the YMCA and celebrate their vision through annual fellowship gatherings.



## Gold Partners

**\$15,000-\$25,000**

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Pepsi-Cola Bottling Company

**\$10,000-\$14,999**

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**\$1,000-\$2,499**

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**A great PLACE TO BE A kid**

In July of 2004, Shae suddenly lost her mom. She doesn't know her dad, so Shae, her little sister and older brother moved in with her uncle. He went from no kids to raising 3 adolescents over night. Shae joined the Valley Springs

Outreach Program through the YMCA shortly after her mom's death. The Y gave her a place to be after school, some extra help with school and a chance to feel normal again. The YMCA also gave Shae strong women who care

about her. Over this past year Shae has grown very close to Sarah the site director for the program. She would talk with Sarah about boys she liked, friends at school, things at home, anything that was bothering her. Shae's uncle never dreamed that he would be raising a teenage girl alone. When Sarah would call about Shae's school performance, he would pick her brain asking anything he could to help him understand what a teenage girl is going through. Sarah was able to help their newly developed family in more ways than just providing an after school program. She gave Shae someone to look up to, a role model to follow.

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PLACE TO MAKE  
A difference

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Gordon Meiners	Ray and Jan O'Connell	RDM Electronics	Scott Sech
Gary Melton	Harold Oelke	Ace of Spaces Tatoo	Danielle Segal
Frank Melvin	Tracey L. Ogle	Todd Reep	Lara Setti
Paul and Joyce Menges	Joe Olejniczak	Megan and Steve Buser	Roya Shahrokh
Jacque Mentink	Wilbur and Brigitte Oliphant	Andreas Reinhart	John Sharpe
Allen Merrill	Stacey O'Neil	Howard Revis	Alan Shaw
Bryan Messing	Megan O'Reilly	Susan Rhew	Travis Shearer
W.D. Metcalf	Santa Ortiz	Susan Rhew Design	Jeanne Sheeler
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Hanna Miller	Paramount Mortgage Professionals	Cindy M. Rice	Amy Sheridan
Hanna Raskin	Barbara Parker	Larry Rice, Jr.	Al Shew
Mary Lou Miller	Norris and Carolyn Parker	Stefani Rich	Carol Shimberg
Mike and Joy Miller	Sharon Parker	James Richardson	Mr. and Mrs. Sholder
Scott Miller	Amie Paul	Cindy Riddle	Debbie Short
Scott Mills	William Payne	Emerson Ridge	Krystle Short
Bruce Minkin	Marc Pederson	Michael Riederer	Sandy Shuford
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Steve Moore	Pfizer Foundation	Dawn Roberts	Lois Simmons
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Andrea Morrell	Lucretia Pintacuda	Victoria Roehl	Jack Smith
Marie Morris	Fatma Pisici-May	Carolyn Rogers	Joseph Paul Smith
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## Financials\*

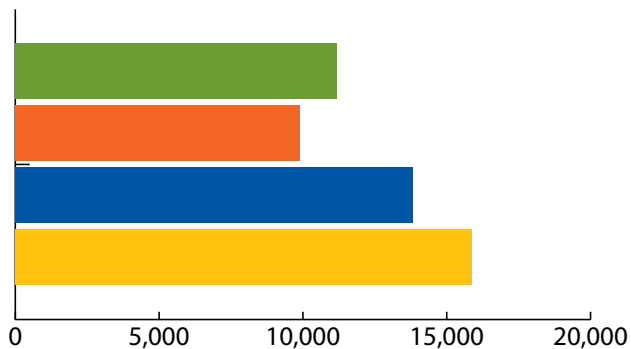
as of September 30, 2007

Income	2006-2007	2005-2006	Expenses	2006-2007	2005-2006
<b>Earned Revenue</b>			Staffing Costs	\$4,807,188	\$3,993,100
Membership	\$5,801,157	\$5,420,303	Contract Services	\$499,812	\$409,371
Program	\$2,098,859	\$1,423,203	Supplies	\$547,113	\$428,556
Other	\$292,156	\$196,874	Occupancy	\$1,269,132	\$1,030,166
Scholarship	\$(698,591)	\$(541,457)	Equipment	\$162,551	\$123,046
			Printing/Promotion	\$117,990	\$126,391
<b>Public Support</b>			Travel/Conferences	\$82,390	\$74,707
Contributions	\$401,860	\$297,451	Dues	\$56,140	\$108,715
United Way	\$116,024	\$112,502	Financing	\$273,340	\$93,586
Grants	\$348,707	\$333,957	Other	\$1,105,583	\$1,089,787
Government Contracts	\$565,154	\$239,281	<b>TOTAL</b>	<b>\$8,921,239</b>	<b>\$7,477,425</b>
<b>TOTAL</b>	<b>\$8,925,326</b>	<b>\$7,482,114</b>			

\*Unaudited

## 2006-2007 Constituency Report

50,775 People Served in All Programs



Males 17 and Under	11,189
Females 17 and Under	9,901
Total 17 and Under	21,090
Males 18 and Older	13,807
Females 18 and Older	15,878
Total 18 and Older	29,685

## Board of Directors

### Officers

Rick Lutovsky	Chairperson of the Board
Catherine Hitesman	Asheville Advisory Committee Chair
Jon Yarbrough	Reuter Advisory Committee Chair
Tom McMahan	Corpening Advisory Committee Chair
Tracy Buchanan	Secretary
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Ann Young	Chair Elect

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828-251-5909

Paul Vest President and Chief Executive Officer  
John Mikos Vice President - Operations  
Lynn Gordon Vice President - Finance  
Dana Davis Director of Financial Development  
Richard Gambill Director of HR & Risk Management  
Clark Knollmeyer Director of Information Systems  
Christy Fitzgerald Executive Assistant

## ASHEVILLE

828-210-YMCA

Jean Riederer Executive Director  
LaTisha Steele Associate Executive Director  
Stan Brank District Property Director  
Angela Norris Membership Director  
Bryan Messing Wellness Director  
Jessica Stavish Aquatics Director  
Laura Warren Program Director  
Marti Hanson Office Manager

## COMPETITIVE SWIMMING PROGRAM 828-210-9609

Kiki Farmer Director of Competitive Swimming

## CHILD CARE SERVICES 828-210-2273

Jennifer Svenstrup Director of Child Care Services  
Anne Cammack Senior Program Director  
Nicholas Seaver Interim District Site Director  
Crystal Melrose District Site Director  
Karen Schlorff District Site Director  
Katherine Allen Office Manager

## COMMUNITY DEVELOPMENT 828-210-9604

Jenn Wisecarver Community Development Director  
Jazz Cathcart Outreach Director

## REUTER

828-651-YMCA

Mary Michael Executive Director  
Leigh Ann Landreth Associate Executive Director  
Karen Vale Membership Director  
Joe Olejniczak Property Director  
Jill Mallin Aquatics Director  
Kristen Weaver Wellness Director  
Levi Freeburg Sports and Teen Director  
Gay White Office Manager

## CORPENING

828-659-YMCA

Chris Wiseman Executive Director  
Misty Guinn Membership & Wellness Director  
Mike Fulbright Property Director  
Alicia Slager Aquatics Director  
Josh Weeks SOS Teen Director  
Wendy Fulbright Office Manager



YMCA

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